



# Qtel Group Capital Markets Day



February 11, 2013



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  - Our ability to manage domestic and international growth and maintain a high level of customer service
  - Future sales growth
  - Market acceptance of our product and service offerings
  - Our ability to secure adequate financing or equity capital to fund our operations
  - Network expansion
  - Performance of our network and equipment
  - Our ability to enter into strategic alliances or transactions
  - Cooperation of incumbent local exchange carriers in provisioning lines and interconnecting our equipment
  - Regulatory approval processes
  - Changes in technology
  - Price competition
  - Other market conditions and associated risks
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# 2013 Qtel Group Capital Markets Day

10:00-10:05	<b>Welcome</b> – Qtel Group Investor Relations
10:05-10:20	<b>Dr. Nasser Marafih</b> , Qtel Group CEO
10:20-10:35	<b>Mr. Ajay Bahri</b> , Qtel Group CFO
10:35-10:50	<b>Mr. Jeremy Sell</b> , Qtel Group CSO
10:50-11:05	<b>Mr. Paul Salmon</b> , Qtel Group CTO
11:05-11:20	<b>Dr. Bassam Hannoun</b> , Wataniya CEO
11:20-11:35	<b>Ross Cormack</b> , Nawras CEO
11:35-11:50	<b>Alex Rusli</b> , President Director Indosat
11:50-12:25	<b>Q&amp;A</b>
12:25-12:30	<b>Closing Remarks</b> – Qtel Group Investor Relations
12:30-12:55	<b>Meet the Qtel Group Team</b>
12:55-13:45	<i>Lunch</i>



**Dr. Nasser Marafih**

**Chief Executive Officer - Qtel Group**

February 11, 2013





## Today's topics

**1. Finance**

**2. Strategy**

**3. Technology**

**4. Wataniya, Nawras & Indosat**

Help you better understand our business and where we are going



# Overall Group performance remains strong



**Qtel Group:**  
On track and meeting guidance

Performance solid in most of our key markets: while some challenges remain

# Drive: on track



## Differentiate on customer experience

Establish long term differentiation

Shift mindset and culture

Improve acquisition, retention and ARPU



## Strengthen our foundations

Increase Productivity

Strengthen people and governance

Scale mobile data



## Invest in new growth

B2B ICT

Fiber

Digital Futures (MFS, OTT TV, Cloud)

# Strategic and successful transactions

## Asiacell Shareholding Increase



## Wataniya Group Mandatory Tender Offer



## GMTN Issuances



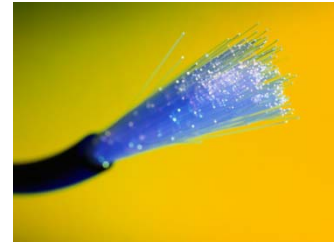
## Tunisiana Shareholding Increase



Multiple, con-current project executions demonstrate Group and OpCo team strength



# Technology evolution



Ensuring we have the foundation in place for an enriched customer experience



**Mr. Ajay Bahri**

**Chief Financial Officer - Qtel Group**

February 11, 2013



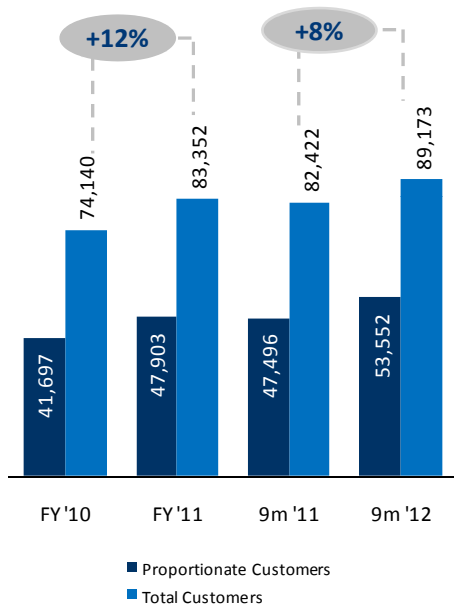


## What did we achieve in 2012

- 1. Top line growth continues to trend in line with guidance (9M 2012: Revenue +6%, EBITDA +7%).**  
**Margins remain stable and high (47%).**
- 2. Investment grade credit ratings maintained (Moody's "A2", S&P "A", Fitch "A+").**
- 3. Successful US\$ 1.9bn Rights Issue in May 2012 – fully subscribed by shareholders.**
- 4. US\$ 3bn loan was repaid in full (from existing cash) August 2012.**
- 5. Locked in US\$ 2bn long-term 10 , 15 and 30 year funding at low attractive rates via debt capital markets.**

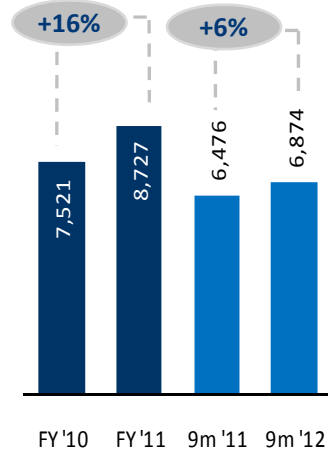
# Successful group performance

**Customers**  
(in thousands)



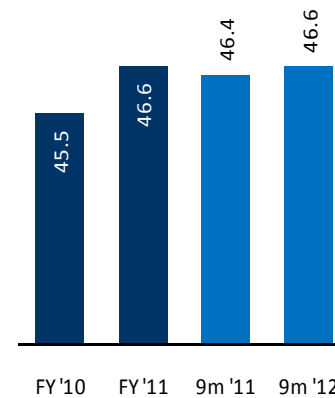
Customer growth continuing across key operations...

**Revenue**  
(in US\$ million)



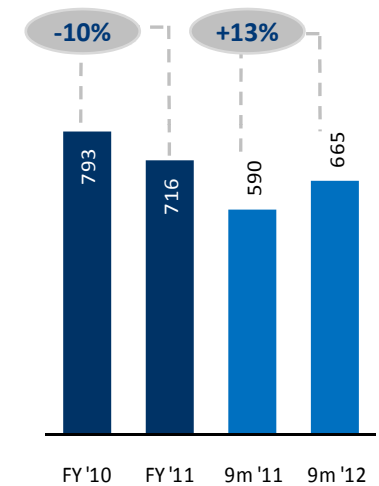
...translating into steady growth in revenues...

**EBITDA margin**  
(% of Revenue )



...cost optimization initiatives helping maintain margins...

**Net income attributable to shareholders of Qtel**  
(in US\$ million)



...resulting in strong bottom-line results despite increased competition



# Key financial issues being addressed

## Foreign exchange risk

- Update of FX hedging policy implemented throughout the Group.
- Appropriate hedging levels achieved; in some emerging markets no suitable hedging instruments available or cost prohibitive.



## Debt refinancing risk

- Pre-emptive refinancing of US\$ 1bn via new 4 yr RCF (under documentation) to partly cover US\$ 1.25bn due in May 2013. The balance to be repaid in cash.



## Interest rates risks – Conservatively managed

- Qtel bonds solidified long-term low fixed rates and reduces interest risk at group level.



## Stock liquidity

- This matter is reviewed as part of our overall capital structure.





# Key financial issues being addressed contd.

## Leverage levels

- Loan covenants further improved Net Debt to EBITDA to 1.3x for 9M 2012.
- Investment Grade rating maintained.



## Counterparty Risk

- Selection of highly rated local and international bank counterparties



## Diversification of funding sources

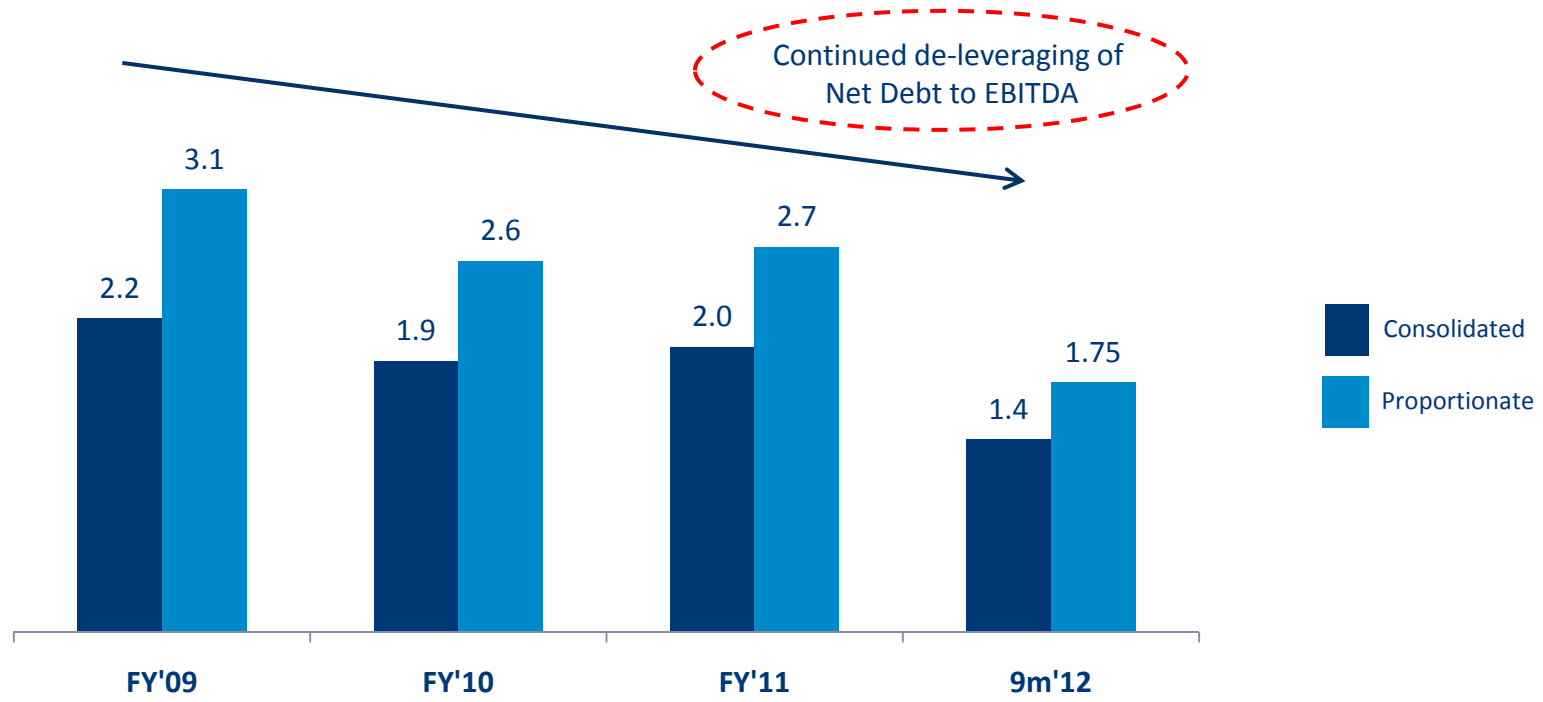
- Very diverse funding tool-box available (including loans, bonds, Islamic instruments) with local and international lenders and investors; Optimize cost and debt profile.
- First Islamic Loan of US\$ 500mn (Commodity Murabaha Facility) in Oct 2012; other instruments under review.





# Conservative leverage

Group de-leveraging achieved

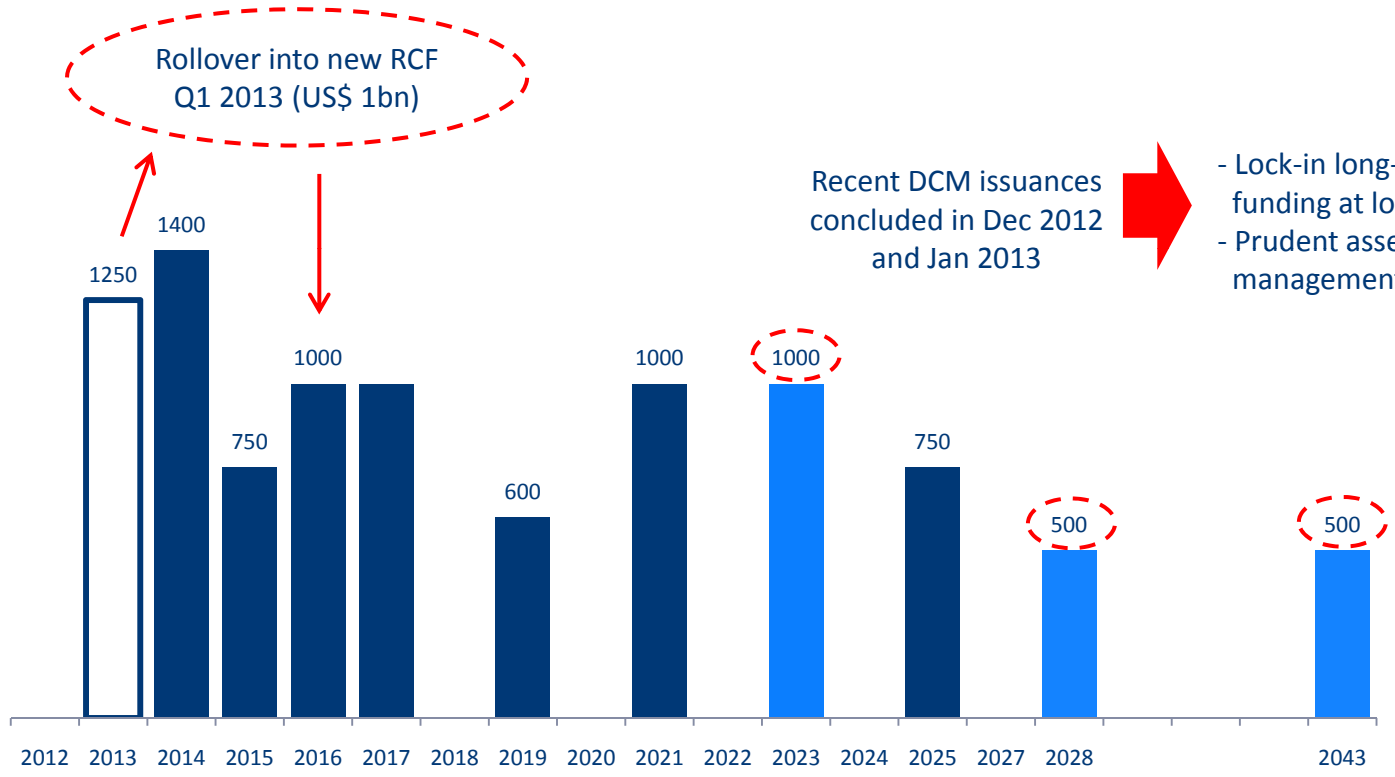


Current leverage remains within Board approved leverage guidance of 1.5x to 2.5x



# Debt maturity profile

Conservative debt maturity profile implemented



Recent DCM issuances concluded in Dec 2012 and Jan 2013

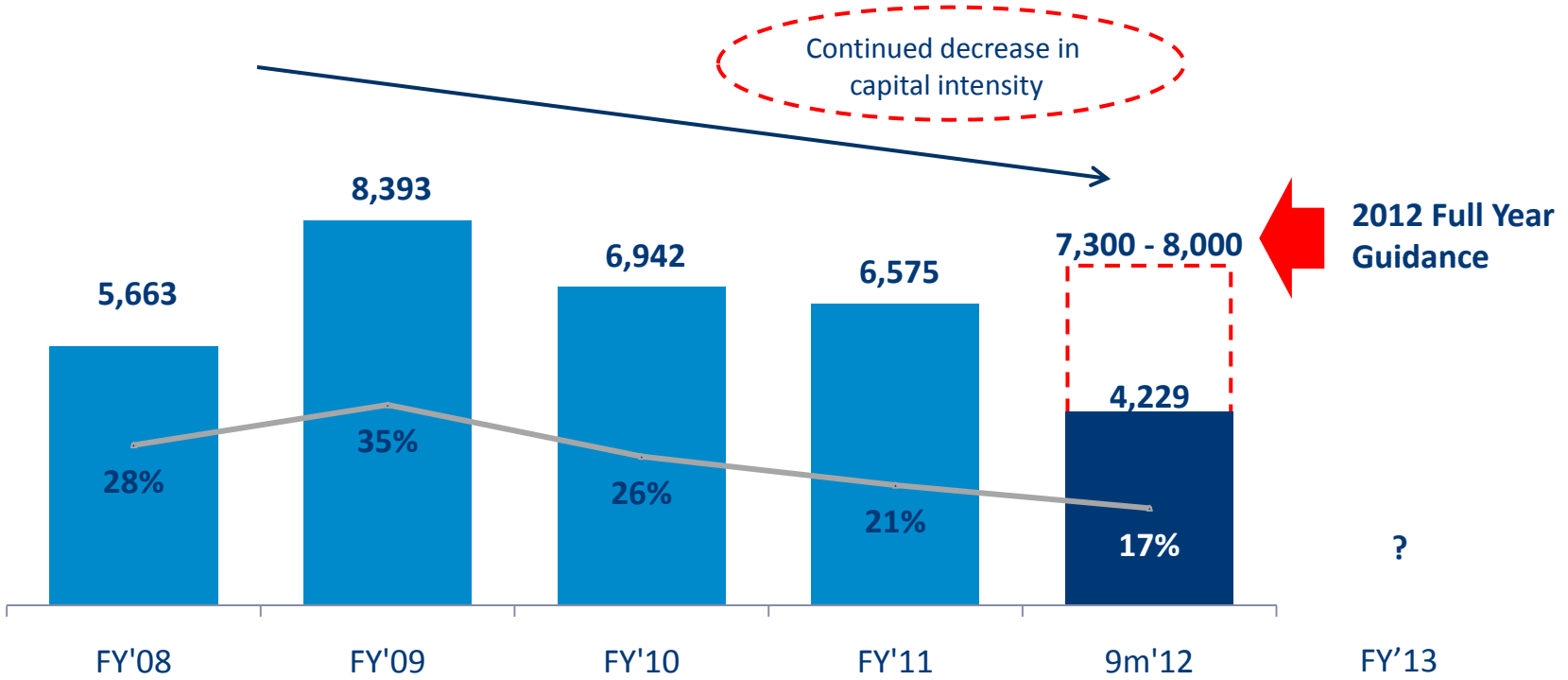
- Lock-in long-term funding at low rates
- Prudent asset liability management

Recent successful issuances align with strategy of extending debt maturity profile



# Capital expenditure

Capex (QARm) and Capex / Revenue



Network modernization to continue and fixed opportunities where it makes sense



**Jeremy Sell**

Chief Strategy Officer – Qtel Group



February 11, 2013



# What we SAID

## 1 **New Group Strategy**

- *“Transitioning from ‘Deal-Maker’ to ‘Performance Manager’”*
- *“Increased focus on group identity and performance management”*

## 2 **“Sweat the assets”**

- *“Increase productivity”*
- *“Scale profitable mobile data”*

## 3 **Housekeeping**

- *“Continued disciplined M&A strategy”*
- *“Need further ‘value creation’ before more M&A”*

Note: “ ” Quote from 2012 Capital Market Day Presentation

# What we DID

## 1 DRIVE

- Customer Experience
- Foundations (Profitability, Broadband, People)
- New Businesses



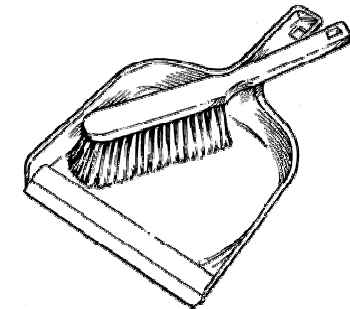
## 2 “Sweat the assets”

- Tower Sell / Network Sharing
- Strategic Sourcing
- U900



## 3 Housekeeping

- Minorities Buy-ups
- Portfolio Cleanup
- Funding



# Wataniya MTO & Tunisiana Step-up



## Oct 2012 – Increased stake in NMTC to 92.1%

- Acquired additional stake at a good price
- Ability to deliver greater benefits as control deepens
- Value and earning accretive



## Dec 2012 – Acquired 15% from Tunisian government

- Reduced dilution
- Closure of Orascom buyout & post-revolutionary complexity

Simplified governance and value accretive transactions

# Asiacell step-up & IPO



## **June 2012 – Increased stake from 30% to 60%**

- Total consideration of US\$ 1.47 billion
- Value and earning accretive

## **Jan 2013 – IPO Iraq Stock Exchange**

- 25% of share capital for \$1.27B
- Largest offering in MENA since 2008
- ~2900 new shareholders
- Qtel increased stake to 64.06%

Value accretive acquisition of more in one of our best assets

# Inorganic Focus



**Mobile + Broadband**



**Enterprise**



**New Businesses**



**MENA** ↔ **Asia**

We have validated and reconfirmed our geographies

# Investment Focus

**Geographies**

**Sector**

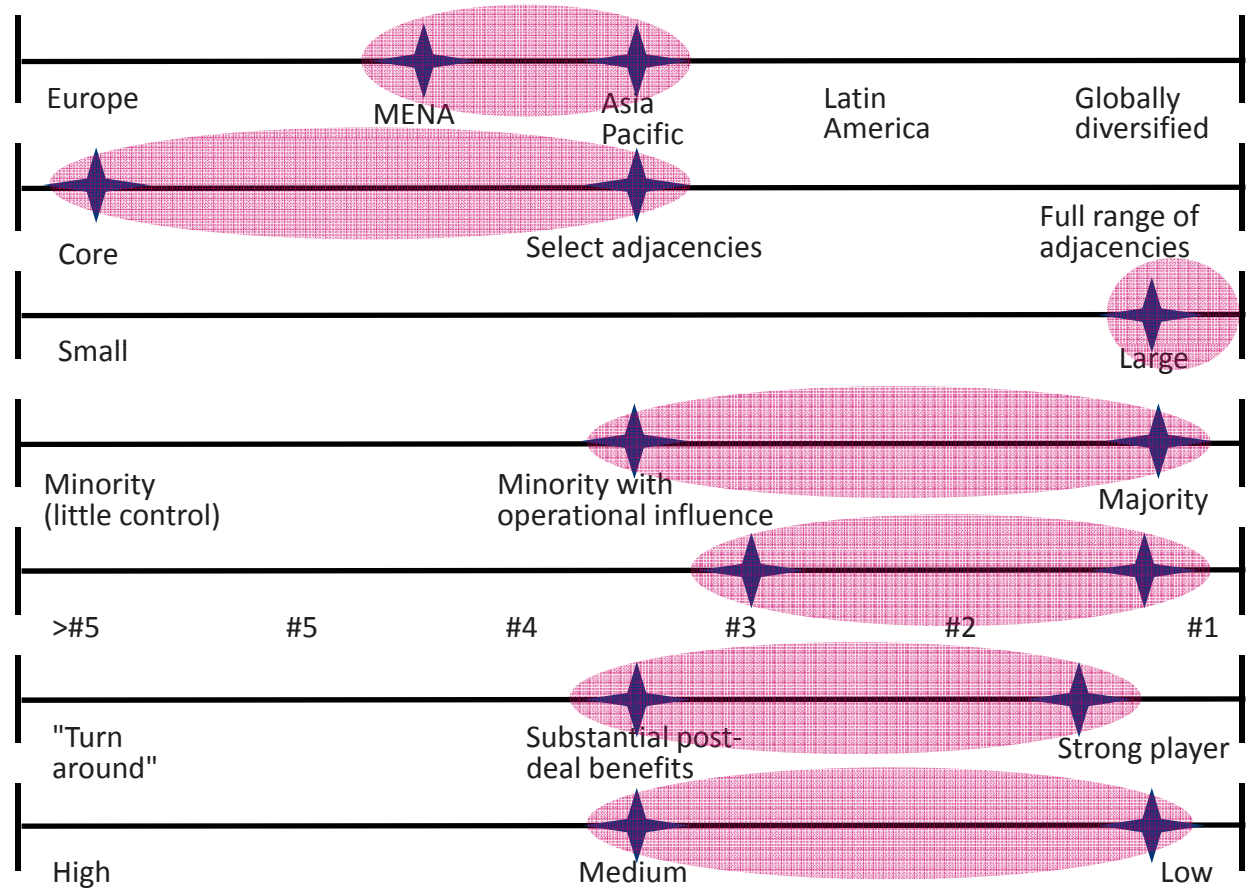
**Target size**

**Investment model**

**Market competitiveness**

**Target performance**

**Risk (Political, financial, etc.)**



We will maintain our disciplined focus

# Current Inorganic Priorities



**Mobile + Broadband**

- **MENA/ ASIA**
- **Big, cash generative, well managed**
- **Significant growth potential, especially startups**



**Enterprise**

- **Data centers**
- **B2B operations**



**New Businesses**

- **Small investments**
- **Adjacent industries/ business models**
- **Strategic partnerships**

## 2012 KPIs

### Financial metrics

Objective	2009	2010	2011	2012
- <b>Outperform</b> TSR <sup>1</sup>	46.4%	28.8%	-2.6%	2012 Full year results to be announced March 3 <sup>rd</sup>
- <b>Improve</b> ROCE <sup>2</sup>	8.7%	7.8%	9.5%	
- <b>Sustain</b> EBITDA	47%	46%	47%	
- <b>Grow</b> Revenue	\$ 6.6Bn	\$ 7.5Bn	\$ 8.7Bn	

### Other strategic metrics we are monitoring

- **Lead** customer experience (NPS)<sup>3</sup>
- **Grow** non-mobile revenue share
- **Improve** employee engagement

Full alignment between our strategy, KPIs and management compensation

Note: (1) Annualized Total Shareholder Returns; KPI measured is actually relative performance to a defined benchmark peer set (2) Return on Capital Employed; (3) NPS = Net Promoter Score



**Paul Salmon**

Chief Technology Officer - Qtel Group



February 11, 2013



# Drive Strategy: Setting the stage for our technology strategy



***Differentiate*** on  
customer experience



***Strengthen*** our foundations



***Invest*** in new growth

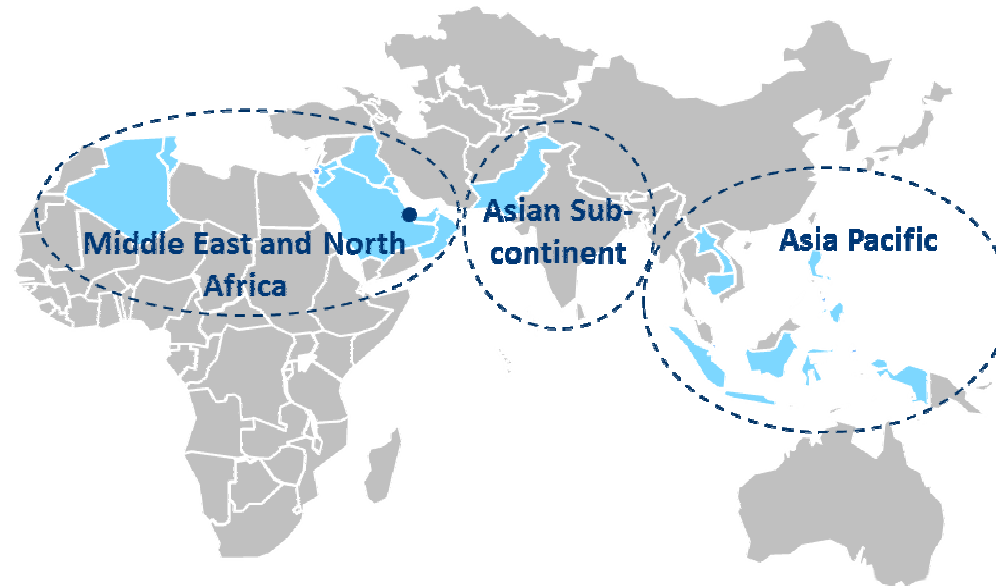
# Our mobile networks deliver great customer experience

## COVERAGE TODAY:

- Our 2G GSM radio network covers more than a **Million square kilometres** and more than a **Quarter of a Billion people**.
- Our 3G UMTS radio network covers close to **60 Million people** and **rapidly expanding**.
- We now serve **90 million customers**.

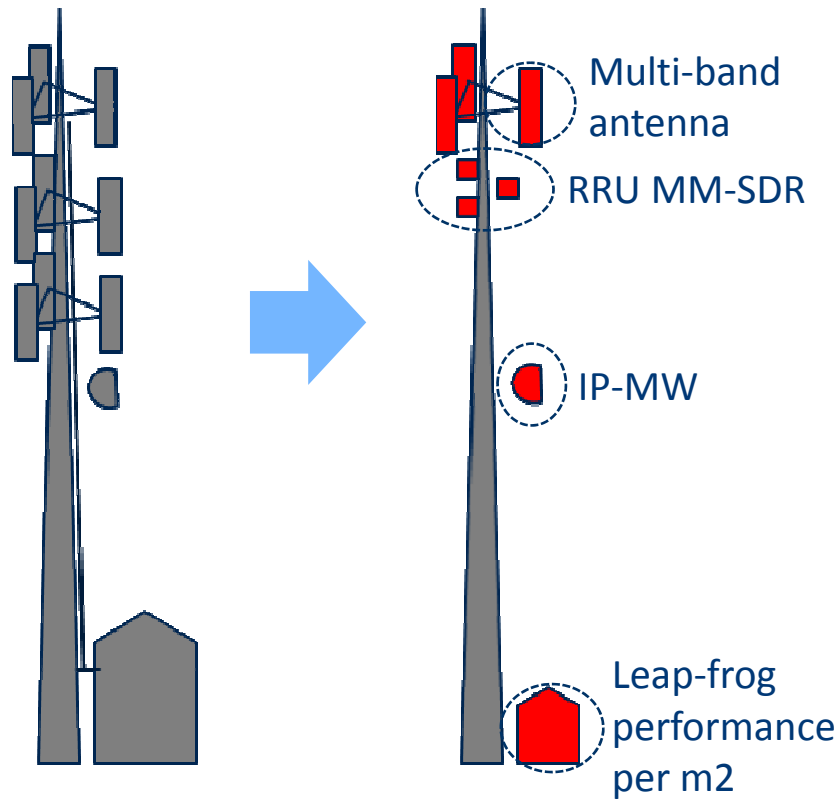
## NETWORK TODAY:

- We manage **40 Thousand 2G GSM** radio nodes.
  - In process of being **fully modernized**.
- We manage **10 Thousand 3G UMTS** radio nodes.
  - Fastest growing network element.
- **4G LTE pilots** in Qtel Qatar & Nawras Oman.



# All-network modernization: RAN, transport & core

## Site Modernization via Multi-Mode Software Defined Radio (MM-SDR)

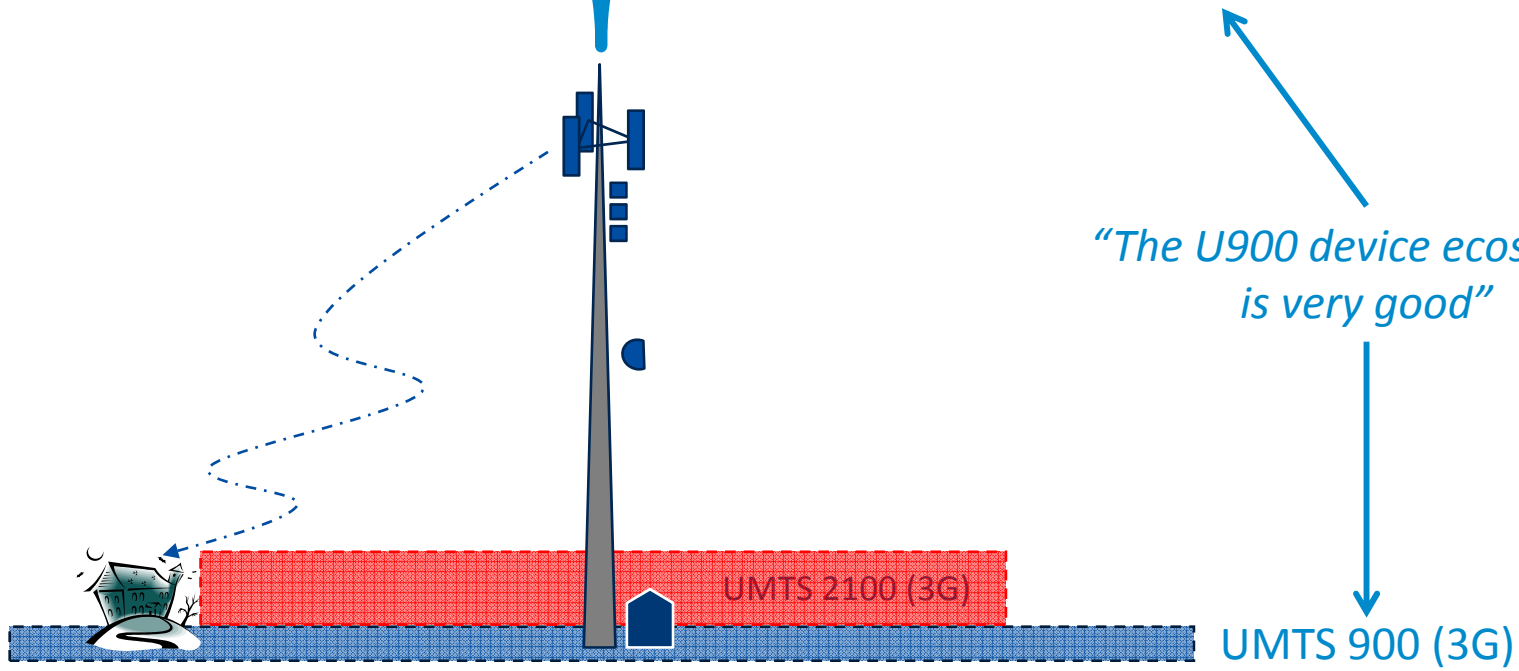
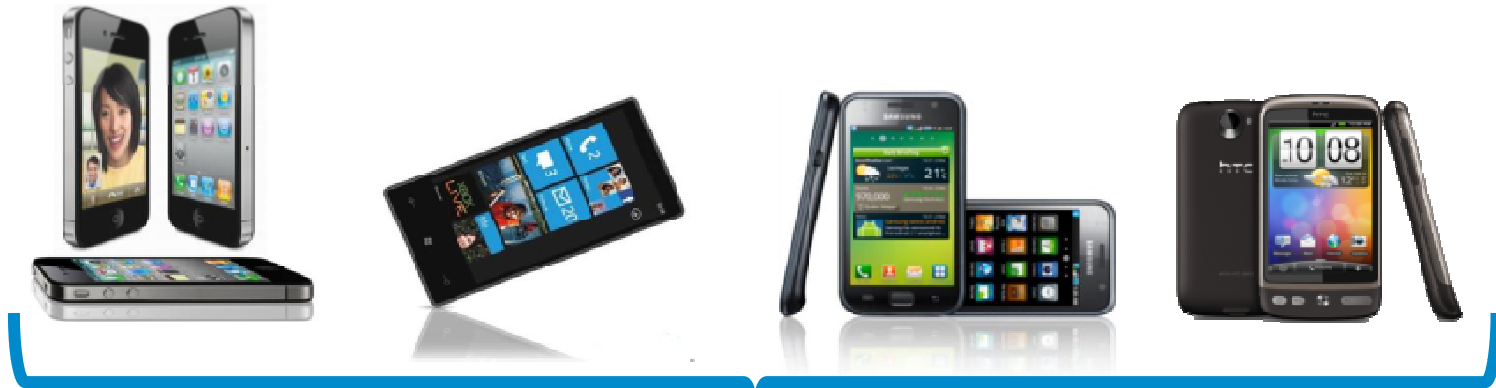


*“We will modernize in excess of 15,000 nodes  
Over the next 2 years”*



**Example** of an installation of a Remote Radio Configuration with the remote radio units (RRU) close to the antenna.

# A much better mobile broadband data experience with U900





# Cost optimization & improved operational efficiency

Modernizing & designing more efficient and high performance sites solutions

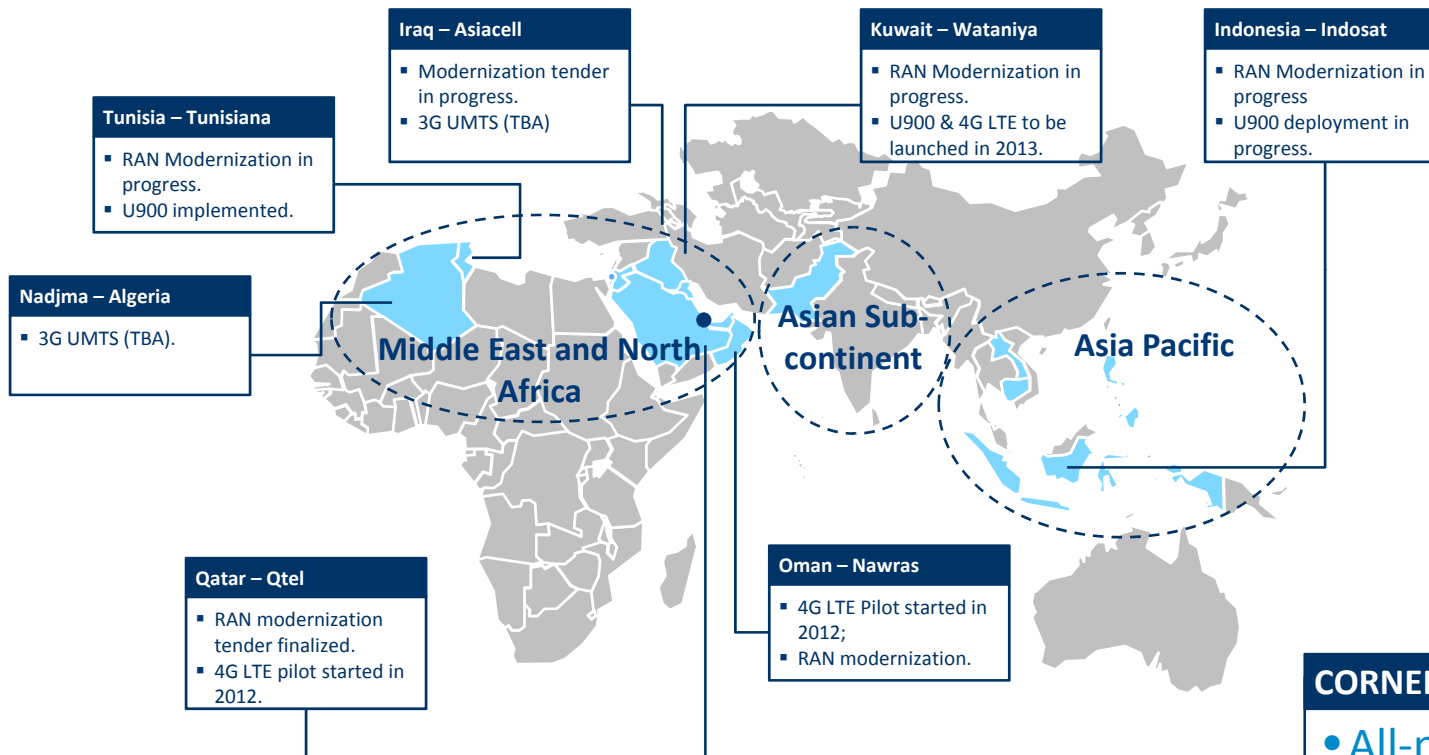


- EXPECTATIONS**
- Up-to 75% saving on air-con power.
  - Up-to 15% on Single-RAN power.
  - Up-to 20% on diesel fuel.
  - Much less site maintenance.
  - Much better radio performance.



Intelligent power management systems

# Technology initiatives across the Qtel Group



- CORNERSTONES OF OUR ACTIVITIES:**
- All-network modernization.
  - New 3G UMTS launches.
  - Re-farming to U900 & LTE1800.
  - 4G LTE launch preparations.

# Customer-centric Information Technology –today & tomorrow

## TODAY & NEXT 12 MONTH:

- 90% of our customers are on a harmonized charging platform.
- 18MM on converged Charging & Billing platform by 2013.



## CORNERSTONES OF OUR ACTIVITIES:

- IT Modernization.
- IT Harmonization.
- IT Convergence.



Charging & Billing  
Platforms



Cloud-based  
service architecture



CRM



Business  
Intelligence

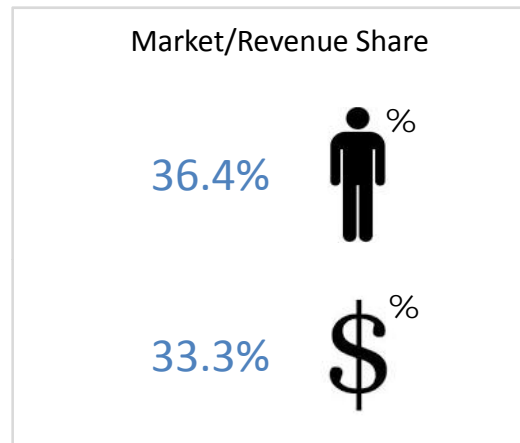
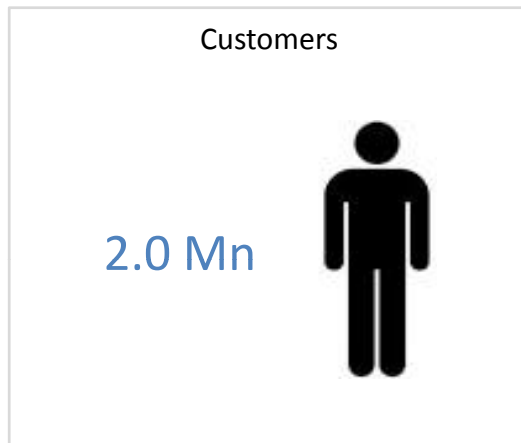


# Capital Markets Day

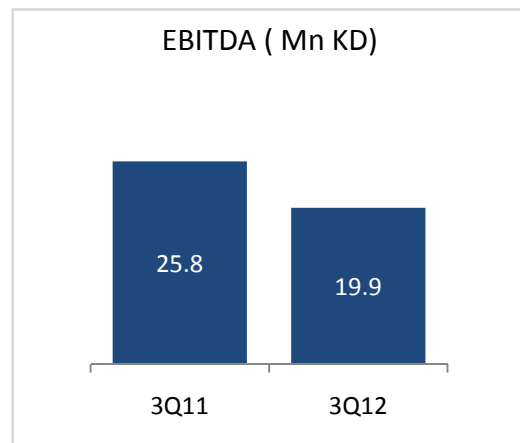
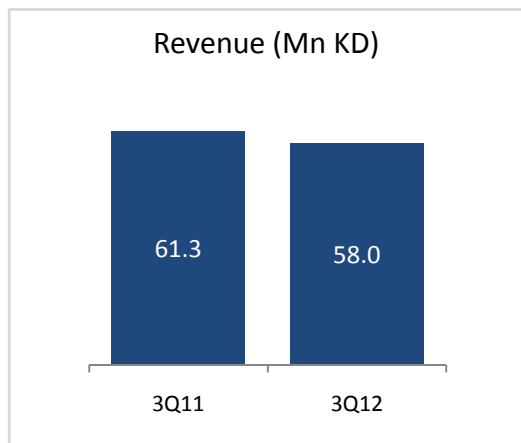
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Wataniya Telecom, Kuwait

# Corporate Performance Overview – 3Q 2012



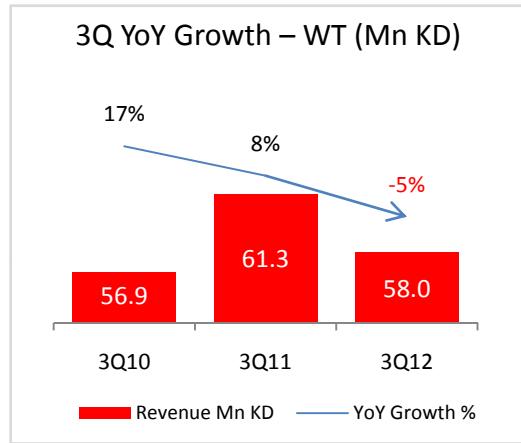
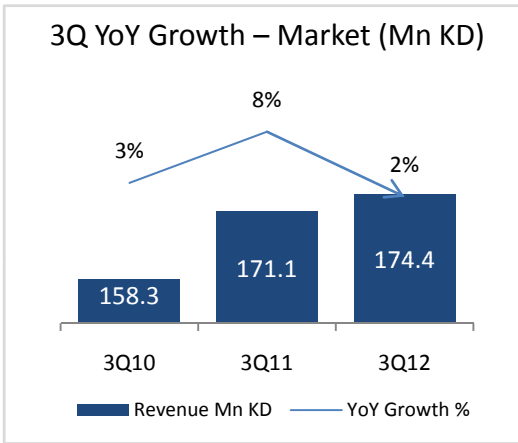
- We crossed the 2 million customer mark in Q3 of 2012, resulting in capturing 36.4% of the total customer base and 33.3% of the total market revenue.



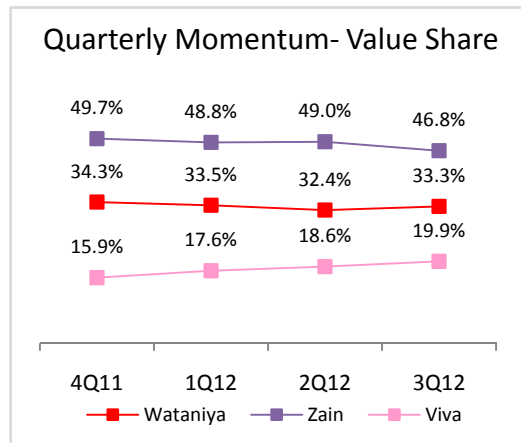
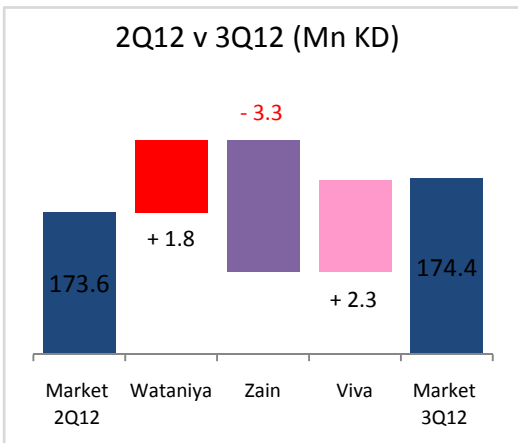
- We maintained our revenue momentum, after adjusting for the 1 billion KD government grant in Q1, but we could not maintain our operating profit due to the increase in our commercial activity.



# Market & Competitive Overview



- Our Market still has growth momentum, but at a slower growth rate...
- ...and the amount of value that we have been able to capture has also slowed.



- We have been able to maintain our market revenue share , on a quarter-on-quarter basis, at the primary expense of the market leader.



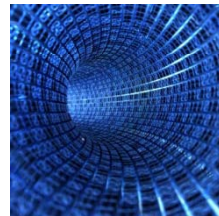
# Our Key Focus in the Coming Year

## Capturing Value

Differentiation



Data Monetization



- Differentiation through customer experience will drive our growth in our increasing penetrated market.
- The explosion of Data is shifting our focus to introduce compelling Data propositions to capture Data value share within our market.

## Preserving Value

Improving Productivity



Network ROIC



- Increasing productivity and network efficiency are key drivers for us to preserve our operating profit in an increasingly competitive market.

## Innovation

New Revenue Streams



- Innovation and new revenue streams will become an increasing lever that we will leverage to contribute to our growth.



# Commercial Focus

## Targeted Acquisition

Data Value Share



Quality Acquisition



- Drive data adoption with the use of Smartphones as part of our compelling Data Bundle proposition.
- Minimize rotational churn through focused acquisition.

## Value Management

Data Monetization



Base Management



- Monetize the increasing Data consumption of our customer base through value data bundles, linking usage to revenue.
- Know our customer's needs to win their loyalty to retain them and to stimulate usage.

## Customer Experience

Customer Satisfaction



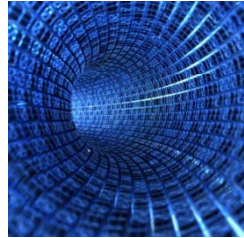
- Our key focus is to drive customer satisfaction through an elevated customer experience at each touch point, to deliver an intuitive and compelling service proposition.



# Technology Investments

Data

LTE



- Plans are under way to roll out LTE across 500 key urban sites to provide ubiquitous service to over 80% of our customers.

Improving our Network ROIC

Network Modernization



- RAN Modernization efforts are under way to enhance our data service performance, to meet the growing data demand needs and to improve on our network operating cost.

Enabling Tools

Operating Support Investment



- We are undergoing investments in our Operating Support (CRM and ERP) and Billing Support Systems to enhance our customer management, service creation and delivery and increase productivity.



# Regulatory Environment

Mobile Number Portability

Lowering the Barriers to Switch



- The MoC has set a target date of June 30, 2013 implement Mobile Number Portability.
- We will leverage this opportunity to grow our higher value customer base and to accelerate the implementation of our customer experience differentiation strategy.

LTE

Driving further Data Adoption



- We secured the right to provide LTE in our existing spectrum for a one time license fee of 250,000 KD.
- This paves the way for us to provide LTE service by the beginning of Q3 2013 to further drive our data adoption.

Spectrum Allocation

Improving Quality of Service



- The MoC has allocated fair distribution of the 900 Mhz band, increasing our by 2 Mhz to a total of 20 Mhz, enhancing our ability to implement UMTS900 to achieve better indoor data service.



A large, solid red circle is centered on a white background. Inside the circle, the words "Thank You" are written in a clean, white, sans-serif font, centered horizontally and vertically.

Thank You



## Capital Markets Day 2013

Welcome



# Preliminary Unaudited Financial Results for 2012



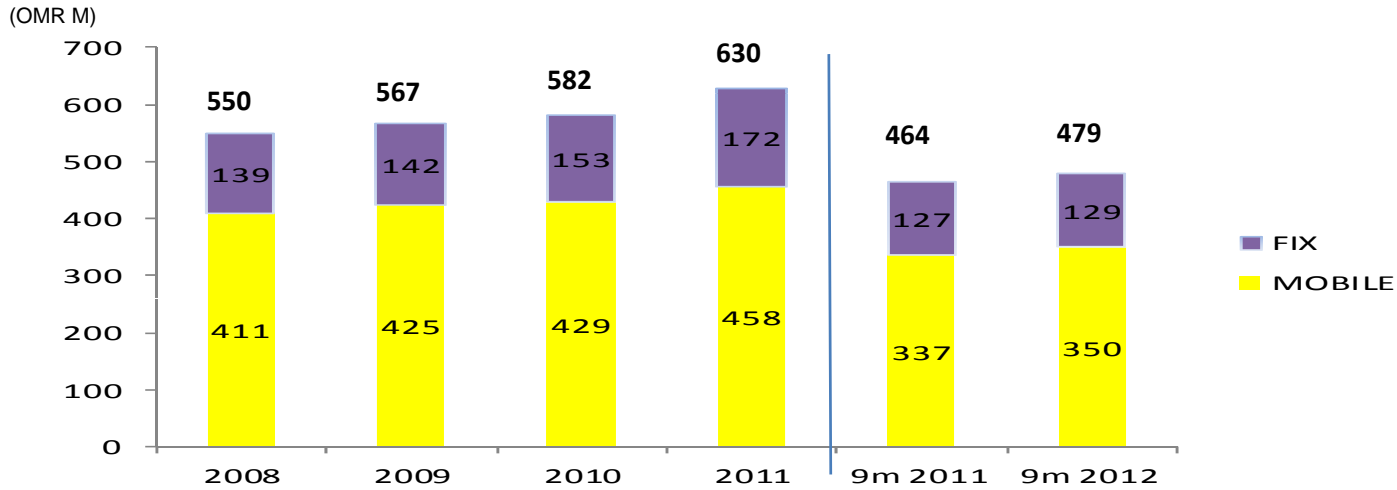
	Three months ended 31 Dec 2012			Year ended 31 Dec 2012		
	2012	2011	Growth	2012	2011	Growth
Revenues (OMR m)	51.4	50.8	1.2%	193.5	196.9	-1.7%
EBITDA (OMR m)	26.2	26.8	-2.2%	94.9	103.4	-8.2%
Net Profit (OMR m)	10.3	11.9	-13.4%	37.0	47.5	-22.1%
Mobile & Fixed Customers				2,193,029	1,960,236	11.9%

- Revenue growth in Q4 2012 was supported by fixed and mobile data and international voice revenue.
- Full year revenue declined by 1.7% primarily driven by a reduction in SMS and on net voice revenue, partially offset by growth in both mobile and fixed data revenues.
- EBITDA for 2012 was affected by lower revenue as well as increase in cost of sales due to increased international minutes.
- Net profit was affected by lower EBITDA as well as higher depreciation partially offset by lower interest cost.

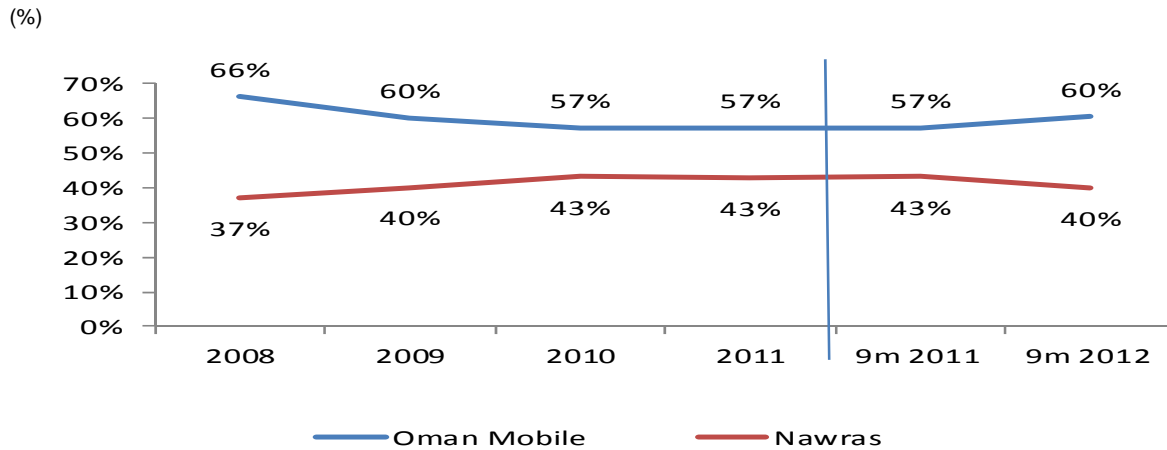
# Stable market revenues and mobile revenue share



## Telecom market revenues <sup>(1)</sup>



## Share of revenues in mobile market



- Our Revenue share in Mobile is 40%

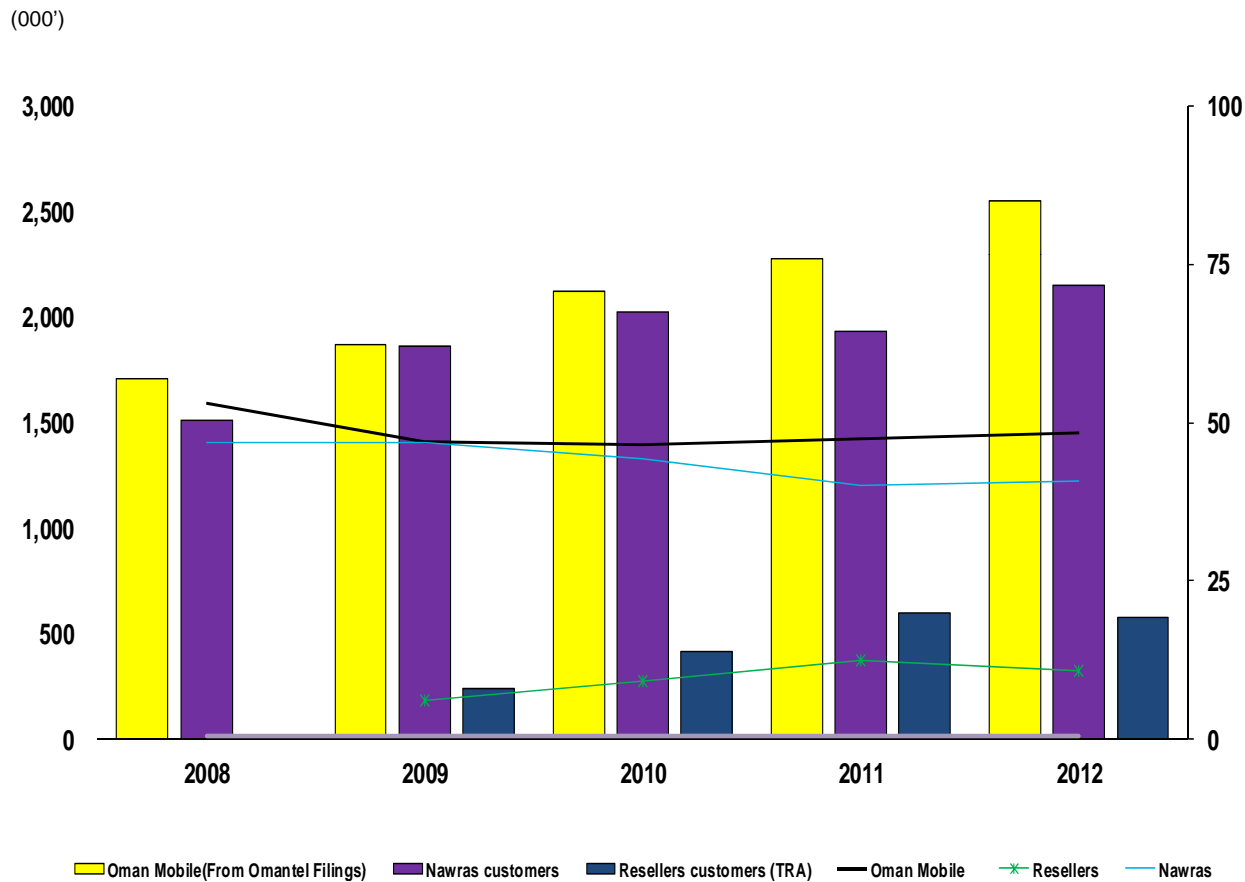
Source Note

Nawras  
(1) Excluding resellers

# Performance – Stable Mobile Customer Base



## Mobile customers and market share



- No. of Mobile customers continues to grow

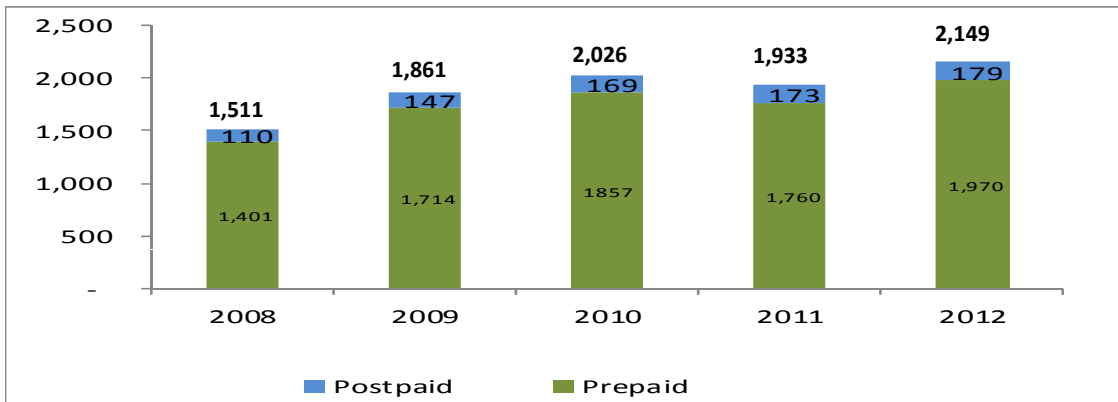
# Performance

Highest Customer net adds since Q3 2010



## End of period (EoP) mobile customers breakdown

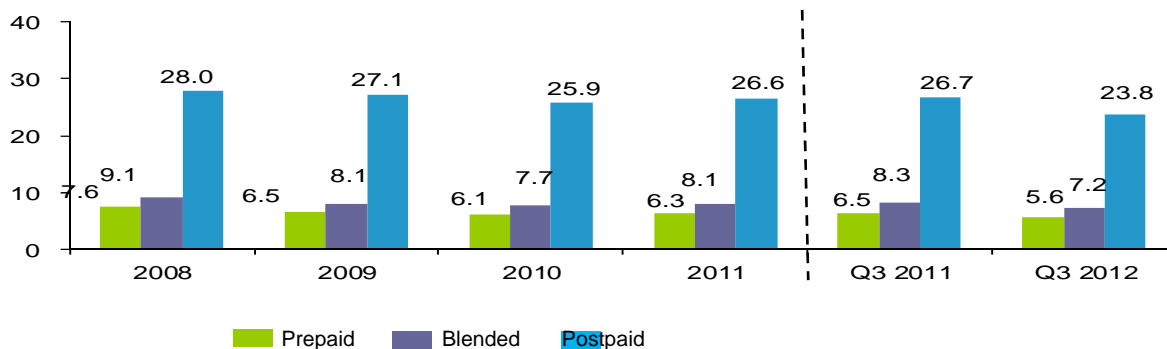
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- mobile post-paid customer base developed by 3.4% to 179,182 in 2012 compared with 173,274 customers in 2011.
- The mobile pre-paid customer base increased by 11.9% from 1,759,787 in 2011 to 1,969,586 in 2012.

## Monthly ARPU - Postpaid, prepaid and blended

R)

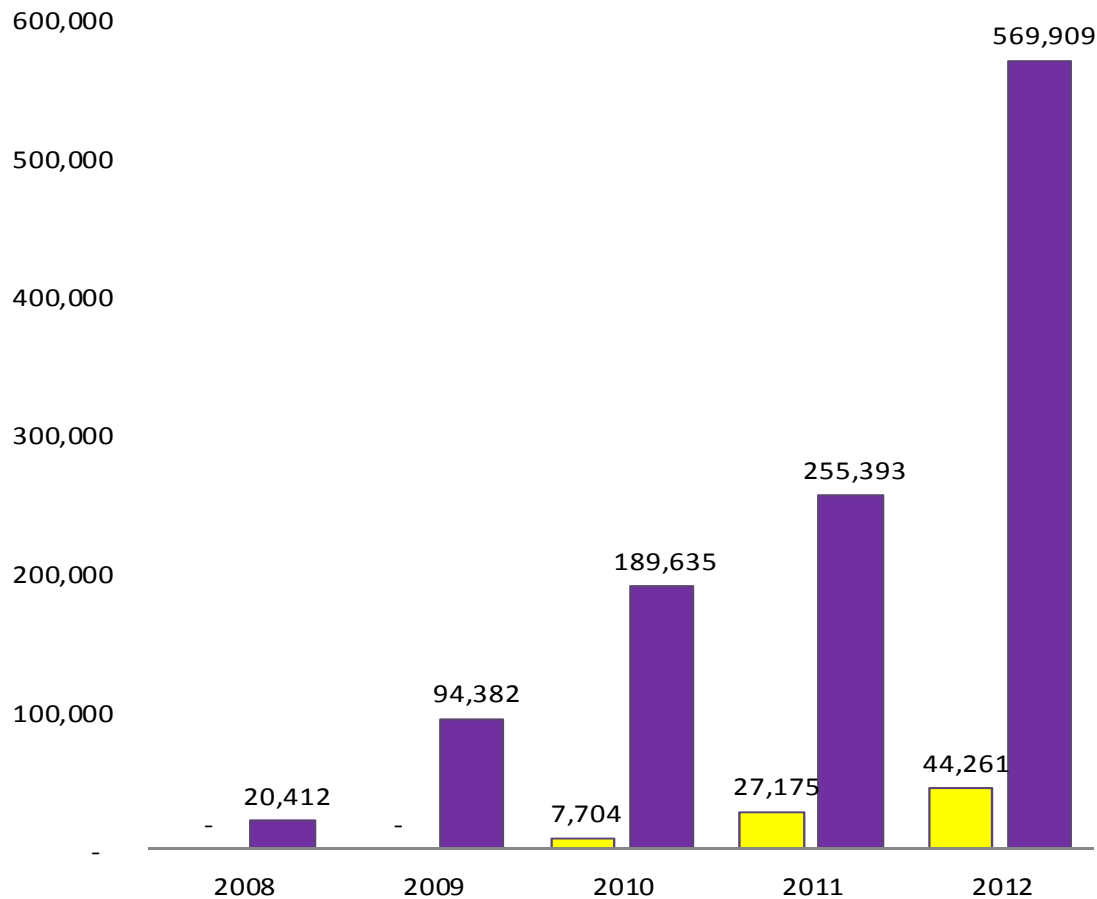


- ARPUs were affected by the decline in sms revenue.

# Nawras broadband customers



Broadband ( Mobile\* and Fixed)



- Fixed service customers grew by 63% Y-Y
- Mobile broadband customers increased by 123% Y-Y.

\* Nawras MBB figure doesn't include BlackBerry customers

■ Nawras Home Broadband ■ Nawras Mobile Broadband

# Areas of Focus



## Customer Experience

- Implement Customer Experience at Nawras in order to drive customer loyalty and advocacy as part of the QG Initiative.

## Turbo Charging

- Greater network performance and voice traffic improvement.
- Increased 3G Coverage.
- Enhancing download and upload speeds.
- Higher data capacity.
- Stronger in building 3G coverage
- 4G LTE to be launched soon.

## Salalah Southern Ring

- 500 Km of backbone fiber for connecting southern region of Oman (Salalah).
- The civil works are carried out by three different contractors

## Cost Optimisation Program

- The objective of program is to continue achieving savings during 2013 through different initiatives.

# What happened in 2012



## Retention and Acquisition

- Continuing the 0902 VoIP international calling
- Introduced Khareef promotion to new Mobile Consumer Ajel post-paid customers (FREE sub. fee for 500 MB MBB valid for 3 months, and a FREE Nawras Silver number)
- Recharge offers with bonus of 20% on weekends
- Continued 800/800 promotion: Get 800bz open credit when you spend 800bz! For Mousbak and Shababiah customers

## New and improved products and services

- Mousbak More - spend 500 Bz on national & international calls, SMS and MMS to enjoy amazing benefits.
- Ajel Nojoomi plans - get a great data allowance, national voice minutes and loads of SMS all in one plan
- Blackberry unlimited Mousbak plans
- Continuing the promotion for Home Broadband & Voice service (discounting modem price)
- International Data Services (Nawras IPLC, Nawras Global Ethernet)
- Fixed Number Portability (Business customers with PRI only)
- Monthly 1GB plan for mobile broadband
- Introduced win back programme
- Segment related limited platinum card edition
- Lowered prepaid churn in last quarter by more than 30%
- Introduction of first Campaign management tool – allowing provision of dedicated customer offers
- Introduced port- in service at premium dealers
- Launched More Data option allowing customers to expand monthly mobile broadband once they recharge

## Infrastructure

- 53% of population with mobile 3G broadband coverage
- WiMAX network now covers over 87% of households
- Sea cables operational
- More than 3,024 km fiber infrastructure + 2,000 km microwave transmission

# Regulatory & Technology updates

## Technology

- Our Network Turbocharging programme began in August.
- This upgrade will increase 3G+ capacity as well as enhance speeds and give greater coverage.
- The upgraded network will send more broadband data across a much wider spectrum and faster to give a richer experience and higher quality service for all customers in Muscat.

## Regulatory

- The release of spectrum under Oman's National Broadband Strategy marked a major technological milestone in our history.



# Conclusions - 2012



- **Market**
  - Highest Customer net adds since Q3 2010
  - Total customer number increased by 12% in 2012
  - Increased competition in the market
- **Network**
  - Huawei was selected for Network modernization project.
  - Introducing 4G LTE and upgrading all existing sites to enhanced 3G+
- **Future top line growth opportunities**
  - Mobile, Home and Business broadband
  - Full service provider for corporate services
  - Wholesale services
- **Future bottom line growth**
  - Strong operating leverage of fixed line business
  - Reduction in national and international transmission cost
  - Overall cost reduction and quality improvement
- **Strong cash flow generation**



Thank you



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PT Indosat Tbk  
Qtel Group Capital Markets Day – 2013

# Disclaimer



- 
- PT Indosat Tbk cautions investors that certain statements contained in this document state management's intentions, hopes, beliefs, expectations, or predictions of the future are forward-looking statements
  - Management wishes to caution the reader that forward-looking statements are not historical facts and are only estimates or predictions. Actual results may differ materially from those projected as a result of risks and uncertainties including, but not limited to:
    - Our ability to manage domestic and international growth and maintain a high level of customer service
    - Future sales growth
    - Market acceptance of our product and service offerings
    - Our ability to secure adequate financing or equity capital to fund our operations
    - Network expansion
    - Performance of our network and equipment
    - Our ability to enter into strategic alliances or transactions
    - Cooperation of incumbent local exchange carriers in provisioning lines and interconnecting our equipment
    - Regulatory approval processes
    - Changes in technology
    - Price competition
    - Other market conditions and associated risks
  - The company undertakes no obligation to update publicly any forward-looking statements, whether as a result of future events, new information, or otherwise
-

# Agenda



Overview of Indosat and Indonesia

Financial and Operational Results – 9M12

Management Focus and Key Updates

Supplemental Information

Buktikan Cepatnya  
**indosat**  
**SUPER 3G+**

KUOTA TERBESAR HINGGA **7.5 GB**

KECEPATAN HINGGA **7.2 Mbps**

**HEMATNYA DAHSYAT!**  
mulai **Rp 2000**  
Tekan \*123\*4\*1#

Beli Sekarang!

Info lengkap: [www.indosat.com/Internet](http://www.indosat.com/Internet) atau hubungi 111 untuk pelanggan pascabayar dan 100 untuk pelanggan Prabayar

mentari

[www.indosat.com](http://www.indosat.com) [Indosat Mania](https://www.facebook.com/IndosatMania) [@indosatmania](https://twitter.com/indosatmania)

# Indosat Overview



Covered by 10 Areas; 69 Sales Areas and 338 Sales Clusters



For 9M2012:

IDR 16.5tn Revenue

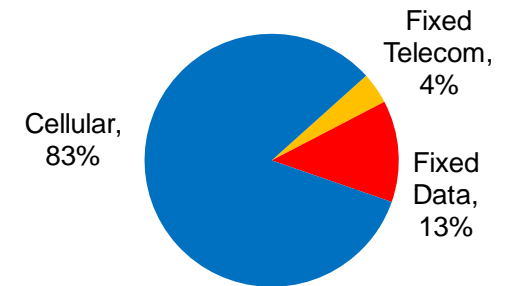
IDR 7.6tn EBITDA

55.5mn Subscribers

IDR 30,8k ARPU

21,642 Number of BTS

## Segmented Revenue (as of September 2012)



## Services

### Cellular

- indosat MATRIX**  
Indosat Matrix Postpaid Cellular Service
- indosat MENTARI**  
Indosat Mentari Prepaid Cellular Service
- indosat IME**  
Indosat IM3 Prepaid Cellular Service

### Fixed Data

- indosat corporate solution**  
Integrated and reliable total solution for industry services
- INDOSAT M2**  
Corporate and institutional services for VPN, International Internet Backbone and Multimedia
- lintasarta**  
Specialist in data communications, internet and value added service.

### Fixed Telecom

- 008 IDD**  
Indosat International Direct Dialling Service
- INDOSAT SLI 001**
- INDOSAT VoIP 0010**  
Voice over Internet Protocol (VoIP) Service ; for domestic and international
- star one**  
Fixed Wireless Service - Postpaid and Prepaid

# Indonesia Overview



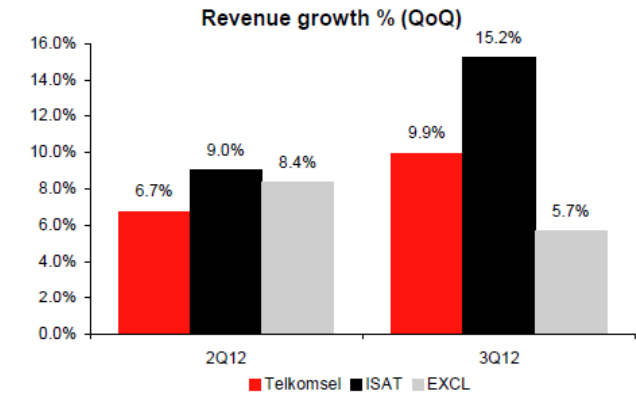
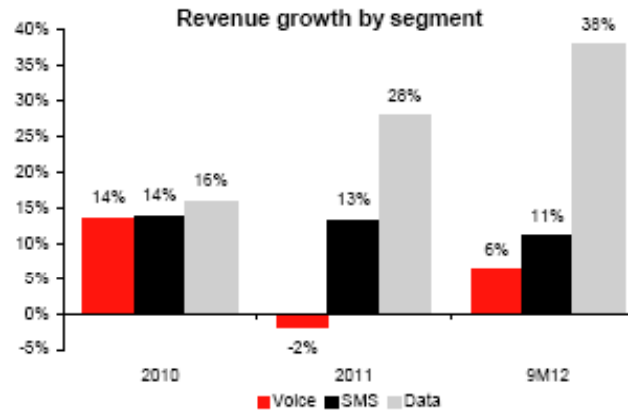
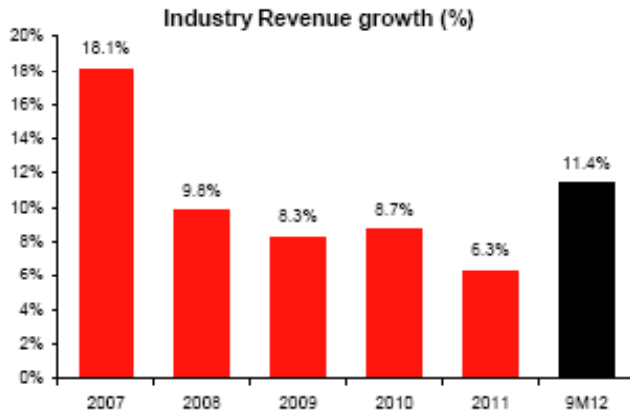
INDONESIA				
<b>GDP Size (PPP)</b>	US\$ 1,116 Bi	<b>Land Area</b>	1,904,443 sq km	
<b>GDP percapita (PPP)</b>	US\$ 4,540	<b>Sea Area</b>	3,116,153 sq km	
		<b>Total Area</b>	5,020,606 sq km	
		<b>Coastal Line</b>	81,000 km	
245.6 Million people (4 <sup>th</sup> biggest population)				
Population Main Towns	Population ('000)		GDP Share (%)	GDP/Capita (US\$ '000)
Jakarta (Capital)	9,608	Jakarta (Capital)	16.4	9.9
Surabaya	2,765	East Java	14.8	2.3
Bandung	2,394	West Java	14.6	1.9
Semarang	1,556	Central Java	8.5	1.5
Medan	2,097	North Sumatera	5.2	2.3
Samarinda	727	East Kalimantan	6.1	10
Makassar	1,339	South Sulawesi	2.3	1.6



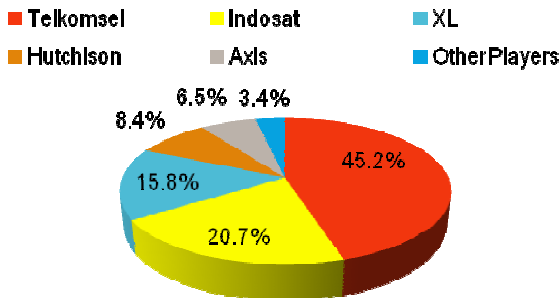
- 60% of the population is under 39 years old
- 57% of the population is middle class and growing
- 6% average economic growth for the past 5 years
- 65% real wireless subscriber penetration rate
- 22% Internet / 4% fixed broadband penetration
- 15% Smartphone penetration

Source: Head of Indonesia's Coordinating Board (BKPM) in IIF 2012, Macquarie research

# Telecommunication Industry Overview



**Subscribers (Sep 2012)**



- Wireless subscribers (Sep 2012) is more than 268 mn
- Very competitive, predominantly prepaid, Ten-players market
- Industry size of more than IDR 100Tn
- In 9M2012 Industry revenue growth increased to 11% YoY due to data growth, SMS interconnection and stabilized competition
- Indosat subscriber market share approximately 21%
- Indosat QoQ revenue growth was the highest among the top three players in the past 2 quarters, despite limited data growth

Source: Macquarie Research, Nov 2012, Corporate research



Financial and  
Operational Results – 9M12

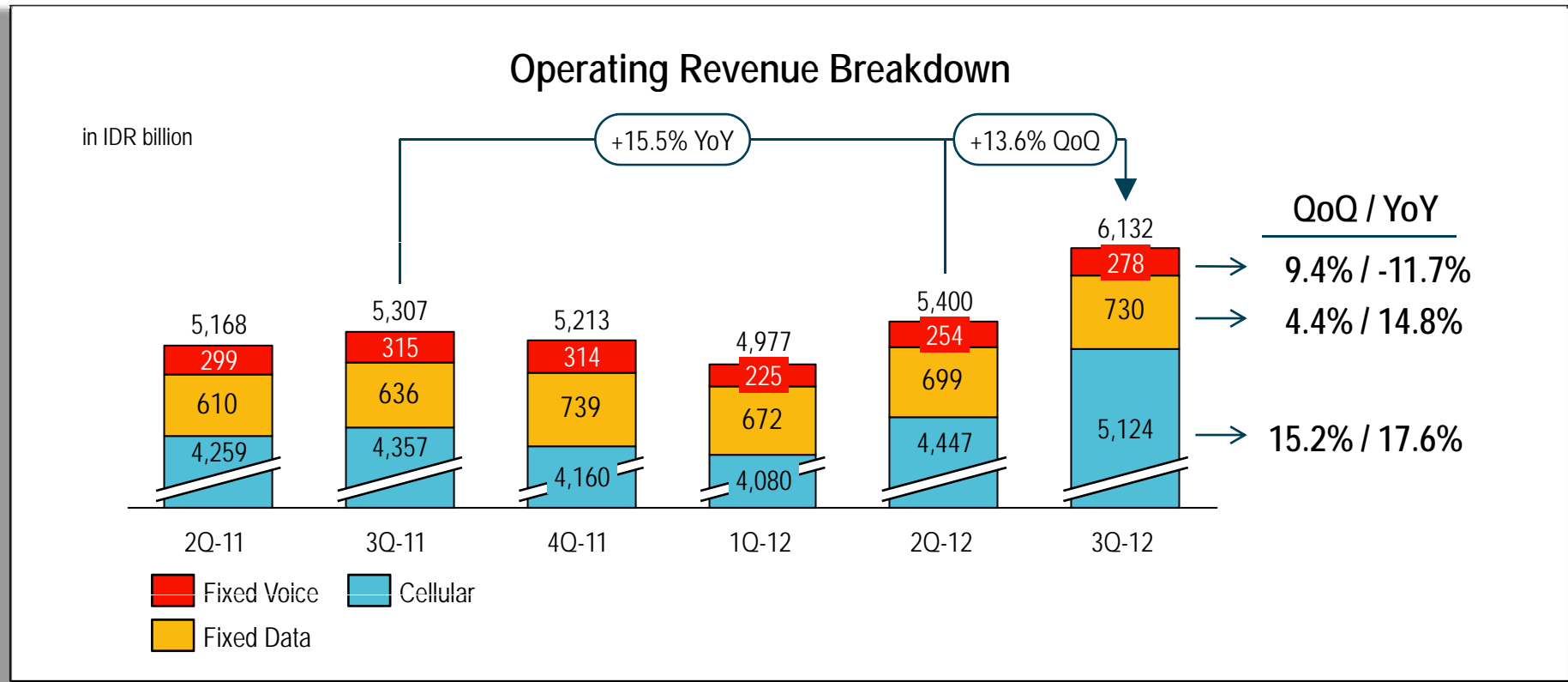
# Solid financial results



In IDR billion	9M-11	9M-12	YoY	2Q-12	3Q-12	QoQ
Operating Revenue	15,349	16,509	7.6%	5,400	6,132	13.6%
EBITDA	7,246	7,647	5.5%	2,541	2,768	8.9%
EBITDA Margin	47.2%	46.3%	-0.9ppt	47.1%	45.1%	-2.0ppt
Profit Attribution to Owners of the Company	1,047	1,628	55.5%	(149)	1,760	1,285.3%

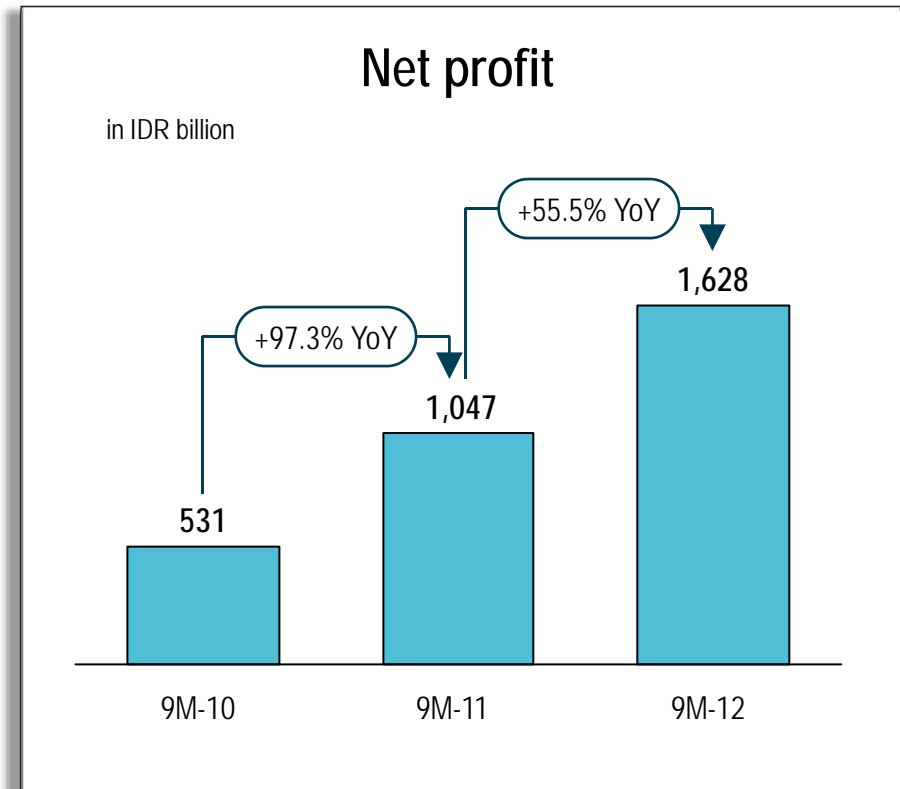
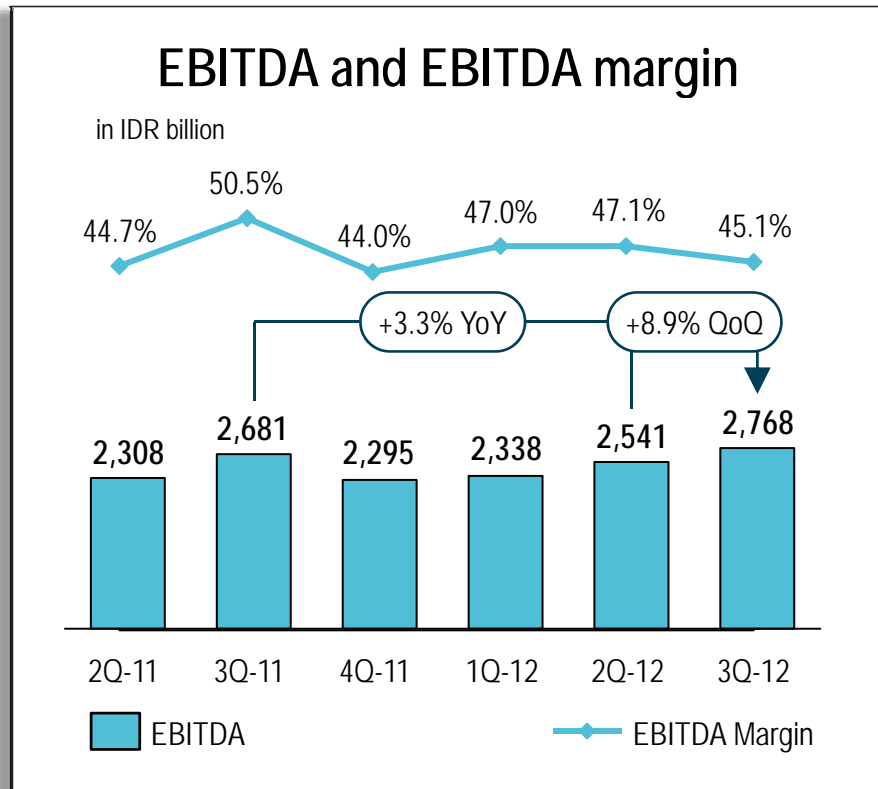
- Improvement in the top line during third quarter driving positive EBITDA growth

# Strong annual growth in cellular and fixed data businesses



- Improvement in commercial execution driving strong growth in cellular business in 3Q-12

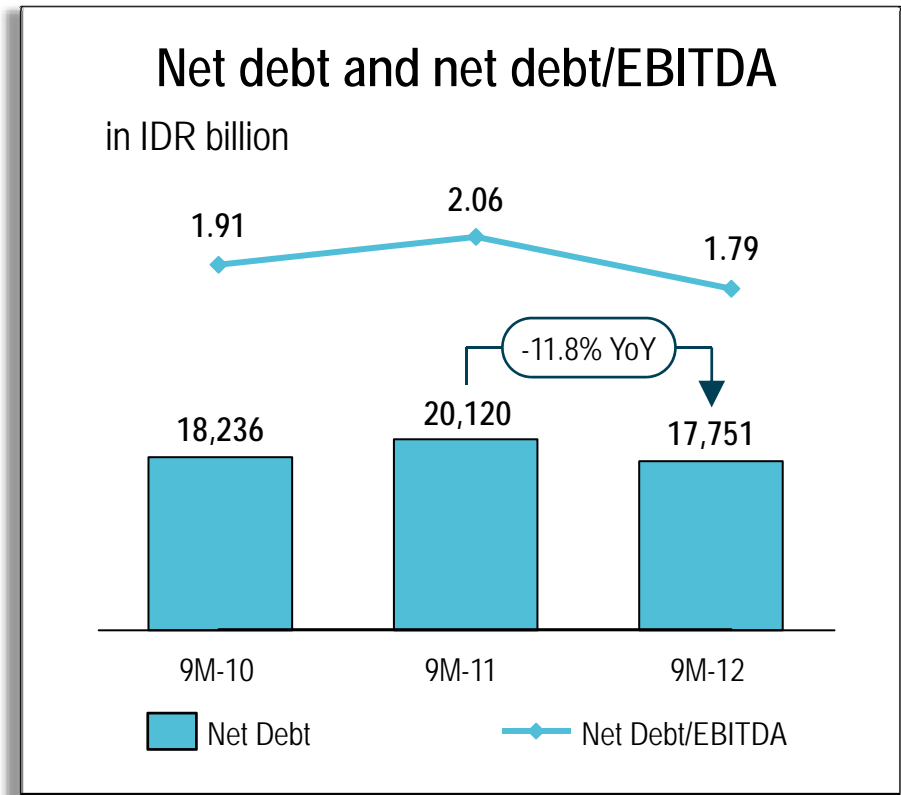
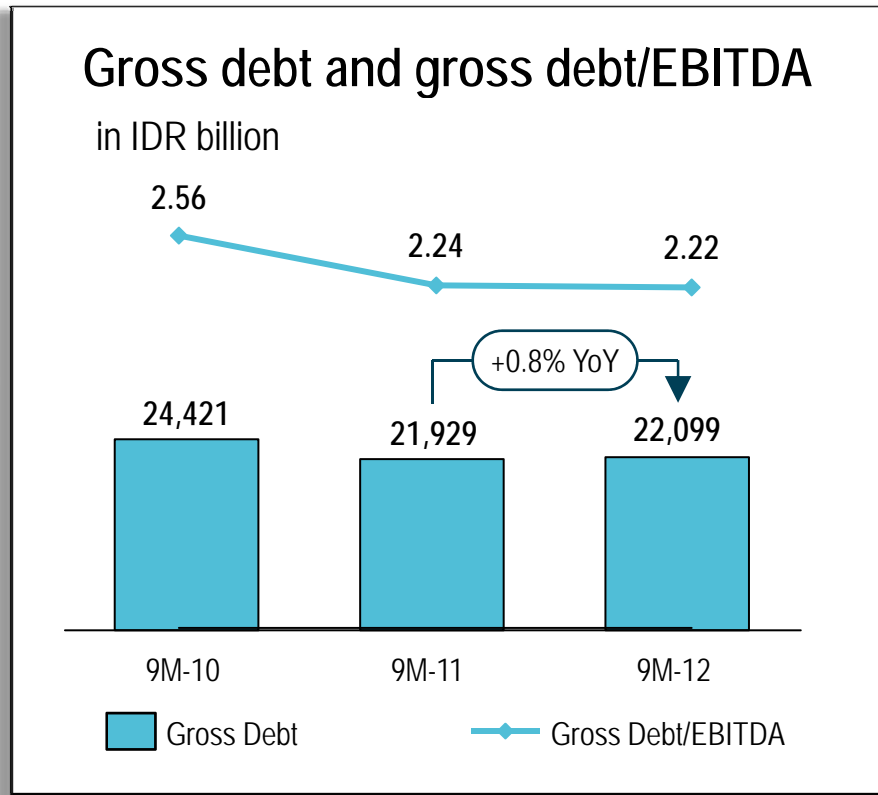
# Strong EBITDA growth & boosted net profit\* by tower sale



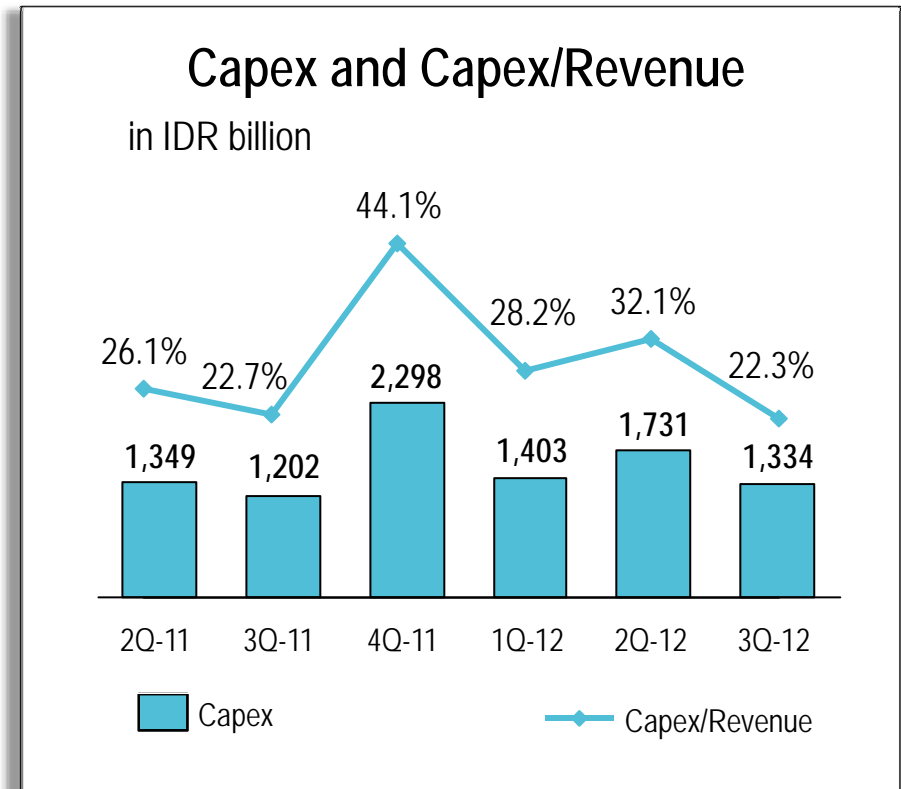
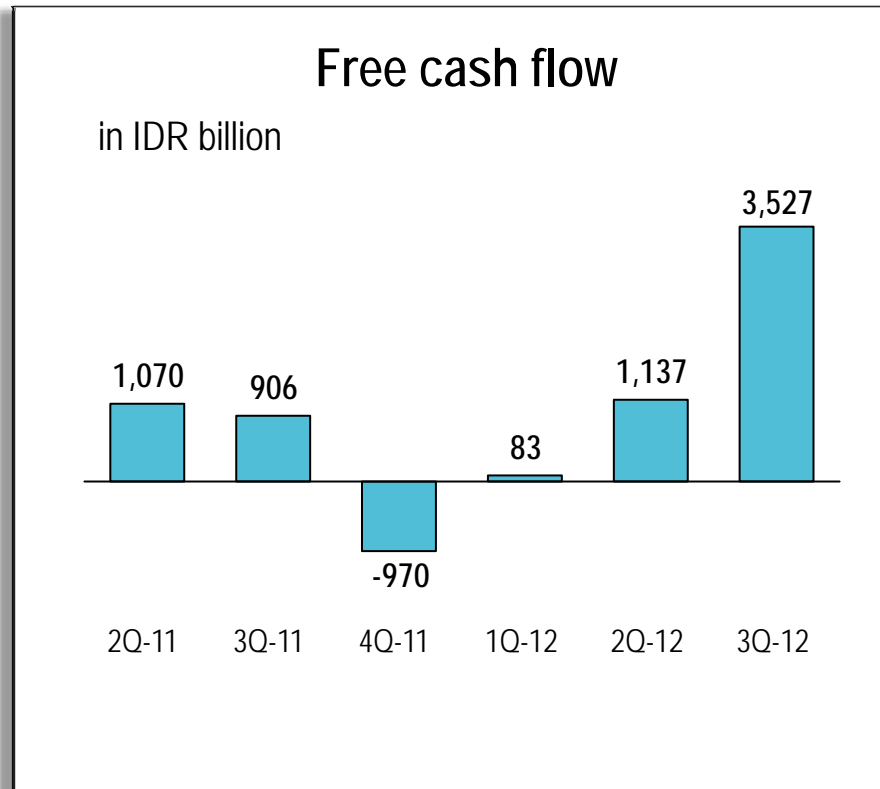
- EBITDA margin pressured by SMS interconnect and additional lease fees and loss of revenue as a result of the tower sale and lease back

\* Net profit is Profit Attribution to Owners of the Company

# Net debt to EBITDA ratio improved on receipt of tower sale proceeds



# Strong free cash flow



- Free cash flow boosted by tower sale proceeds of IDR2.8 trillion during Q3



## Management Focus and Key Updates

# We are improving our commercial execution to accelerate the momentum



Continue prepaid portfolio re-design and pricing fine-tuning

Brand portfolio refresh

Introduce new data strategy focused on increased relevance in the market and better profitability

Sales and distribution revamp



# Near-term Management focus



Continue improving execution & keep good commercial momentum

Strengthen data growth & performance

Enhance customer experience; roll-out high performance data network (3G 900)

Operational efficiency program



## DESIGNED FOR SMARTPHONES

**BLACKBERRY® - ANDROID - APPLE IOS - WINDOWS PHONE**

Dapat digunakan juga di modem dan gadget lainnya

*All other trademarks are the property of their respective owners*

Informasi lebih lanjut klik [www.indosat.com/mentari](http://www.indosat.com/mentari)

# To be the customer's preferred choice for all information and communication needs



Our **three-year aspirations** is to become:

... Leader in **Data & Smartphone**

---

... Best in **Customer Experience**

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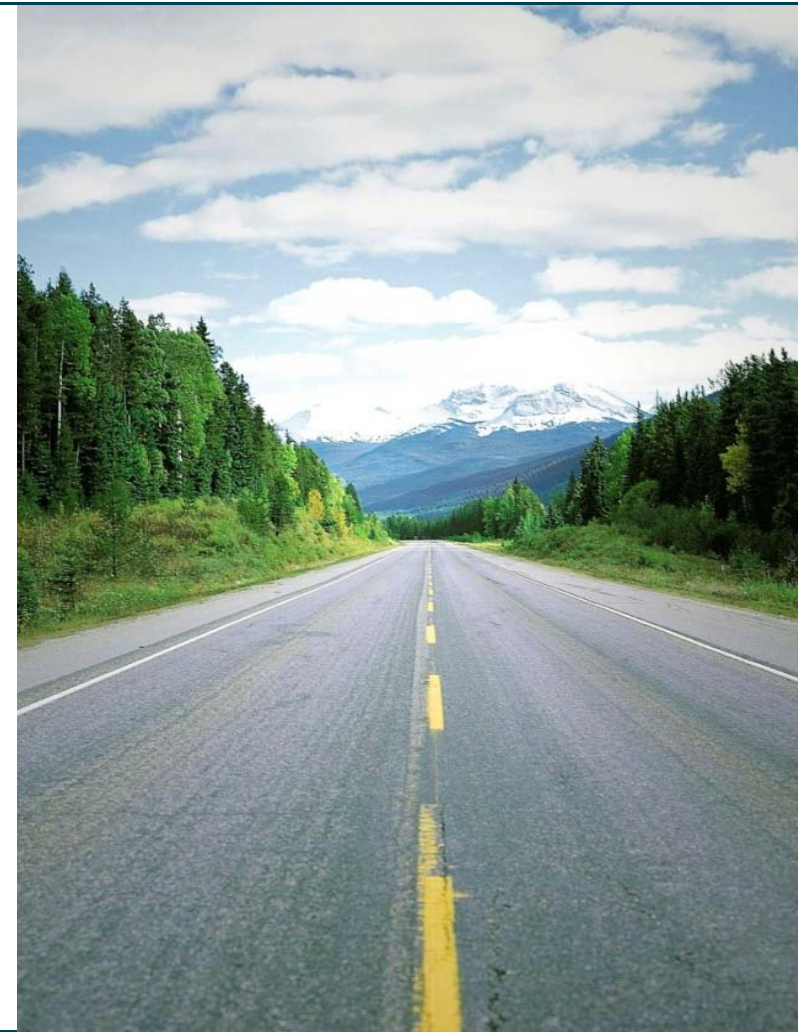
... Best in **Cost Structure**

---

... Highest **Revenue Growth**

---

... Best in **People Experience**



# Thank You



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Any further questions?

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Jl. Medan Merdeka Barat No. 21  
Jakarta - 10110  
Tel: +62 21 30442615  
[Investor@indosat.com](mailto:Investor@indosat.com)

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Upcoming events

FY-2012 Results in 1Q 2013



Supplemental Information

# Credit ratings maintained



**MOODY'S**

On 8 February 2012, Moody's affirmed Indosat Ba1 ratings and Stable outlook, follows announcement that Indosat has agreed to sell 2,500 of its communications towers to PT Tower Bersama Infrastructure Tbk.

**FitchRatings**

On 30 April 2012, FitchRatings upgraded Indonesia-based Indosat Long-Term Foreign and Local-Currency Issuer Default Ratings (IDR) and Foreign Currency senior unsecured rating to 'BBB' from 'BBB-'. The Outlook is Stable.

**STANDARD  
& POOR'S**

On 3 July 2012, Standard and Poor's ("S&P") has upgraded Long-Term Credit Rating and the Indosat's Guaranteed Notes Rating to 'BB+' from 'BB'. S&P also removed all the ratings from their CreditWatch. The Outlook is Stable to reflect S&P expectation that Indosat's operating performance will be stable. The agency also raised their long-term ASEAN regional rating scale on Indosat to 'axBBB+' from 'axBBB-'.



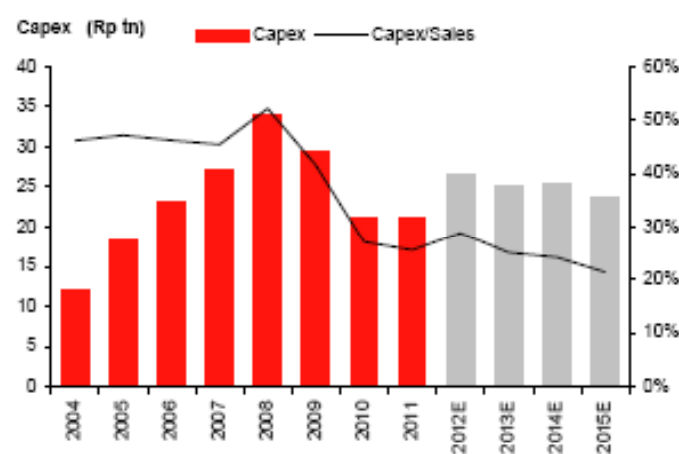
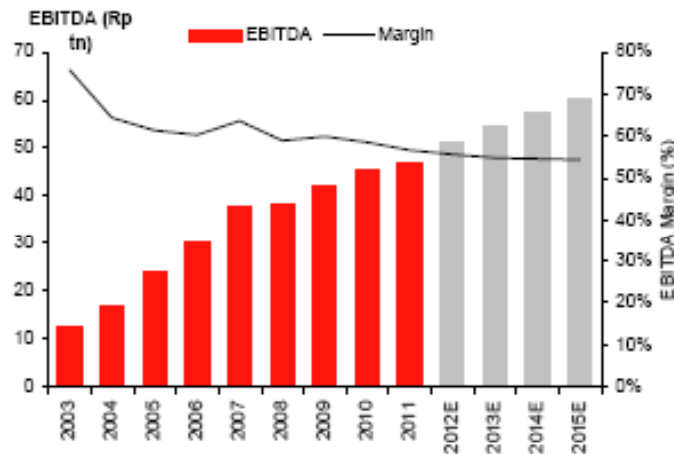
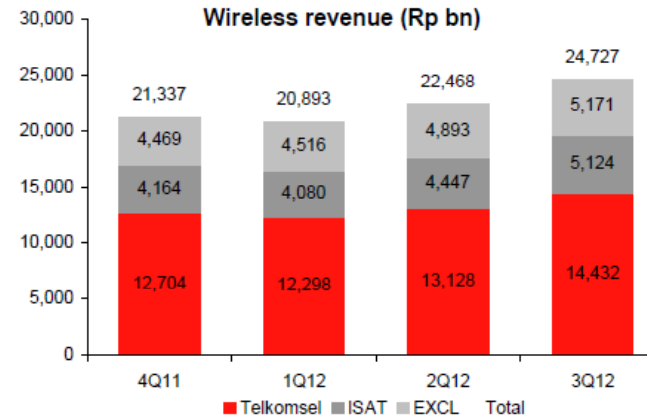
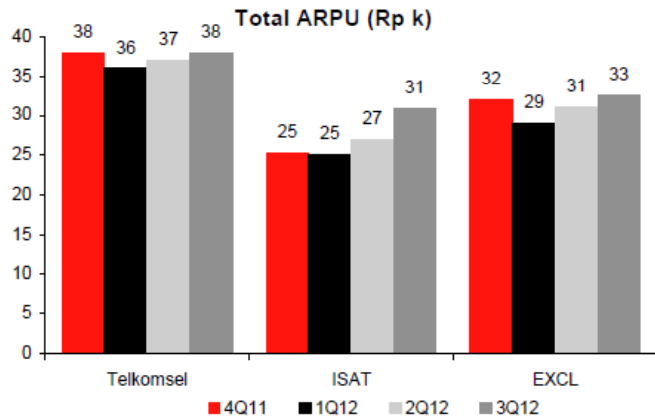
On 12 June 2012, Pefindo assigned Indosat, all its IDR Bond and Sukuk Ijarah rating 'idAA+', 'idAA+', and 'idAA+(sy)' respectively. The Outlook is stable. The ratings reflect the strong parent support, Indosat's stable market position, and its stable operating performance. However, the ratings are offset by Indosat aggressive capital structure and intense competition within the telecommunication industry.

# We are within our covenants



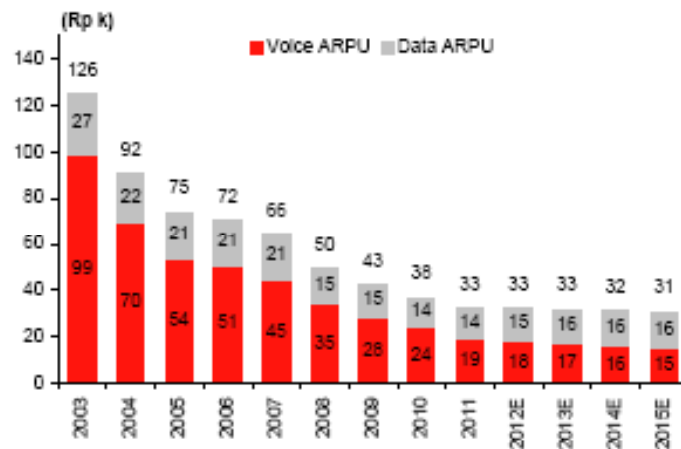
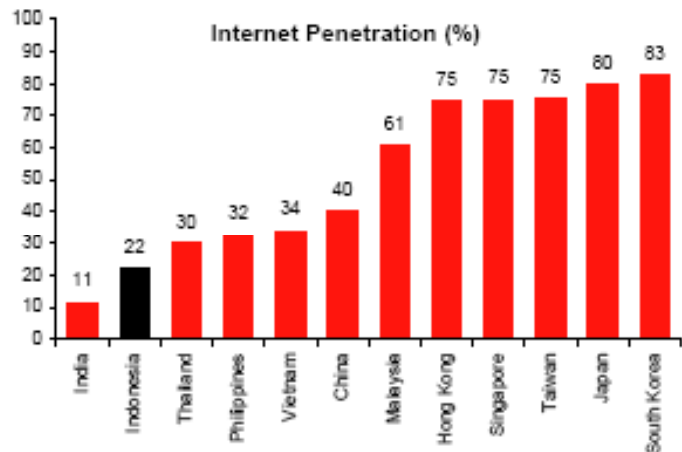
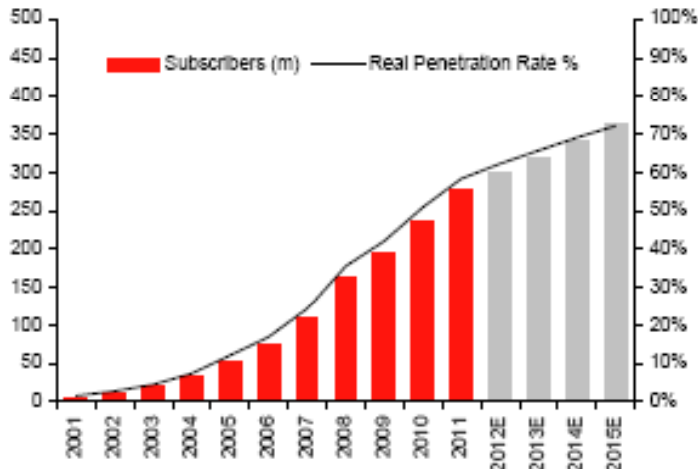
	9M-10	9M-11	9M-12	
Net debt to equity	0.85	1.05	0.87	
Gross debt to equity	1.14	1.15	1.08	< 2.5x
Net debt to EBITDA	1.91	2.06	1.79	
Gross debt to EBITDA	2.56	2.24	2.22	< 3.5x
Interest coverage	4.59	5.48	5.86	> 3.0x

# Indonesia Wireless Market



Source: Macquarie Research, Dec 2012

# Indonesia Wireless Market



Source: Macquarie Research, Dec 2012

**Any further  
questions?**

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West Bay, Doha  
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**Upcoming  
events**

2012 Full Year Results – March 3, 2013